

# JOEL MCKERROW

Speaker | Writer | Performance Poet | MC

The go-to Speaker for  
Creativity Driven Transformation



From the *Sydney Opera House*, to Nashville's *Schermerhorn Symphony Centre*, to *The Metropolis* in Montreal, Joel has spent the last fifteen years, on global stages, captivating hundreds of thousands of people with his passionate performative style, highly inspiring keynotes and dynamic MCing.

A *Creativity and Innovation Specialist*, Joel is passionate about transforming stagnation into creative momentum, for any individual within any industry. He champions the belief that *CREATIVITY* and *STORY* are far too important to be confined to only those we deem as 'creative' or 'storytellers.'

A keynote speaker, MC, performance poet and award-winning writer of eight published books, Joel represented Australia at the Individual World Poetry Slam Championships, is one of Australia's most successful performance poets and is an author with *Penguin Random House*. Renowned singer, *Kate Cebrano* describes his work as, '*Completely free, reckless & unbound in his expression.*'

DEMO-REEL



"Joel is a true creative genius...  
His impact on my team was nothing  
short of extraordinary."

**Clarke Kirby | CEO**  
- Village Roadshow -



"Joel is captivating. He stole the  
'show' with an extraordinary blend  
of warm generosity, deft poetry,  
powerful charisma and no ego."  
**Krista Monson | Creative Director**  
- Cirque Du Soleil -



## SPEAKER TOPICS

**UNLEASHING CREATIVE  
MOMENTUM:** Turning Inspiration into  
Creative Breakthrough.

**LEADING FROM THE INSIDE:**  
How Creativity Fuels Wellbeing in  
Leadership

**STORYWORK:** Engaging Narrative to  
Spark Change

**THE FIVE LEVELS OF DEEP  
LISTENING:** Harnessing the Power  
of Connection

## Unique Event Add-Ons

**POETIC EVENT SCRIBE:** Watch in awe as Joel crafts, in real-time, poetry from the keynote speeches and special moments within your event. Performing it back to the audience at the end of the session as a poetic summary.

**CHECK IT OUT**

**CONFERENCE POET IN RESIDENCE:** Joel is ready to inspire your people with performance poetry specifically commissioned to the theme of your event.

**CHECK IT OUT**



[www.joelmckerrow.com](http://www.joelmckerrow.com)



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